Foundation for A Bloody Great Cause Limited **ANNUAL REPORT**

Year ending 30 June 2024

foundation for a

BLOODY
GREAT
CAUSE.®

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foundation for a

BLOODY
GREAT
CAUSE.®

Finding cures. Saving lives.

FOUNDATION FOR A BLOODY GREAT CAUSE

OUR VISION

Finding cures. Saving Lives.

OUR MISSION

Raising funds and advocating for the world-leading Haematology Clinical Research Unit at Concord Cancer Centre, Concord Hospital.



The Haematology Clinical Research Unit:



FOR OUR SUPPORTERS AND DONORS

A message from Marie Piccin, Chair - Foundation for A Bloody Great Cause

It is always a pleasure to report to our community of wonderful supporters and generous donors.

The 2023-2024 financial year has been a very busy one for all of our board members, and I am very happy to say that the Foundation for A Bloody Great Cause has had a very positive result.

We were overjoyed to be able to hand over a cheque to the Haematology Clinical Research Unit (HCRU) this financial year for \$300,000. Thanks to the continued generosity of our patient and supporter community we saw a significant lift in donations throughout the 2023-24 financial year. This remarkable increase creates an unparalleled opportunity to strengthen the vital work of the HCRU. As a result, the HCRU under the leadership of Dr. Nicole Wong Doo are finalising the development of the MyHodgkin MyHealth smartphone APP as well as continuing their independent investor-initiated research.

As Head of Haematology at Concord Hospital, Professor Judith Trotman is a powerhouse of energy, delivering to an amazing team of experts and researchers who continue to astound our community and patients. We were fortunate to engage with a number of our community supporters in April this year and they were given a behind-the-scenes look at a very impressive and modern facility dedicated to the well-being of the Haematology patients at Concord Hospital. Everyone present was humbled by what they saw which only reinforced how grateful we as a community are for their exceptional care and dedication.

As always, our Bloody Great Committee under the expert guidance of Susan MacGregor have been very involved with the planning



and execution of not only our International Women's Day event in March but also running the Bloody Great Sport's Raffle at Ferragosto 2023, a Halloween stall on Major's Bay Road and several online appeals. Once again, our generous community has helped us achieve these very successful results. My thanks to every member of our fundraising committee who are so dedicated to the cause. You continue to inspire us all with your enthusiasm and selflessness and the board is truly grateful.

The Board welcomed Paul Dovico OAM as a new director earlier this year and I would like to take this opportunity to thank both Paul and his team at Mazar's for their ongoing accounting support which they so generously donate to the Foundation. Along with auditor Jim Roberts, they make the execution of our financial reporting much easier to navigate, keeping the Foundation compliant and informed. I would also like to mention our Board and Committee Secretary Rosanna Campisi and acknowledge her unwavering support and perseverance in what is sometimes a very time-consuming and thankless job.

Our community relationships continue to flourish with support from the Major's Bay Chamber of Commerce who have made us their designated Charity Partner, and the City of Canada Bay Council who help and encourage us with sponsorships and acknowledgement.

Finally, my sincere and grateful thanks the each and every one of our patient and donor community. Your dedication fuels critical research, improves patient care, and brings hope to countless individuals and families. This success is a testament to the incredible impact we can achieve together.

As we celebrate this achievement, we invite you to stay part of this inspiring journey. Your ongoing support ensures that the HCRU can continue making life-changing advancements.

Thank you for being the heart of A Bloody Great Cause!

Marie Piccin, Chair





MARIE PICCIN (Foundation Chair) accepting Canada Bay Club partnership with Club President Frank Failla

A MESSAGE FROM PROFESSOR JUDITH TROTMAN

Head of Haematology, Concord Cancer Centre, Concord Repatriation General Hospital

The life of every person in our community who supports the Foundation for A Bloody Great Cause has been touched by a blood disorder. Concord Haematology's relationship with the Foundation is central to our patient-centred focus and our genuine partnership with our community in delivering...

"World-class care, locally".

Such a community partnership in advocacy for our research and support of our patient education is always a feature of the CRGH visits by our National Health Care Standards Accreditors, and a key component of the Department's 2024 – 2027 Strategic Plan developed in FY 2024.

The Foundation's endorsement of our clinical trials research and the pride of our local community in supporting Sydney's largest haematology clinical research unit, housed in our beautiful new Concord Cancer Centre motivates us daily to deliver more lifesaving, life-changing emerging therapies for you.

The funds raised by the Foundation support our financial independence to design and conduct the research of greatest importance to our patients. The funding and advocacy enable us to collaborate with our community to design clinical research to answer their priority questions.

As the Scientific Chair of the Australasian Leukaemia Lymphoma Group, it has been with great pride that I witness Concord's broad participation, and leadership, in the investigatorinitiated trials aimed to deliver **Better Treatments** & **Better Lives** for patients with blood cancer.

Standouts were:

- the completion of Dr Emma Verner's IRiC study in advancing better treatments for very elderly patients with aggressive lymphoma, and
- Dr Nicole Wong Doo's successful Medical Research Future Fund (MRFF) Grant Application for support of Australian participation in the international RADAR study in Hodgkin Lymphoma.



As Head of Department, I have also been proud of the growth of our Haemostasis & Thrombosis Service and its national leadership in the COBRAA venous thrombosis trial, and anticoagulation stewardship led by Associate Professor Chen and Pharmacist Ms Julianne Chong.

I congratulate Dr Ibrahim Tohidi-Esfahani and our lead patient investigator Mr Andrew Warden, the driving duo behind the global WhiMSICAL study, on securing an MRFF Consumer-lead Research Grant to expand the international reach of WhiMSICAL, the patient derived data registry mapping the lived experience of patients with the rare lymphoma Waldenstrom Macroglobulinaemia (WM). WhiMSICAL was enabled by start-up funding from the Foundation.

Congratulations also to Dr Wong Doo and our Research Fellow Dr Patrick Tunney for their development of the MyHodgkin, MyHealth smartphone App due to go live FY2025. This is another Physician-Patient research partnership, where a dozen Concord patients, led by the Foundation's own Social Media Lead, Ms Lara Meli, rigorously beta tested the App before release.

Importantly, we have secured the support from leading Hodgkin Lymphoma researchers in the US and Europe to promote the global rollout of MyHodgkin, MyHealth in FY2025. These modern digital initiatives are empowering the patient voice reflecting their lived experience after treatment for blood cancer.

As outlined in her report, FY2024 marked the strong recovery of the Haematology Clinical Research Unit (CRU) from the substantial impact of the COVID era on our research, led by Director, Dr Wong Doo. She and CRU Manager Ms Jennifer Harman bedded in growth with a major organisational restructure with Business Manager Ms Tafline Walker and Clinical Operations Manager Ms Yang Song ensuring our growing CRU is staffed with the appropriate mix of nursing and data management, research governance, finance and people management skills.

A patient-centered and research focus is also central to the practice of two new haematologists we welcomed back to Concord Haematology in late 2023:

Dr Janlyn Falconer, FRACP, FRCPA, our inaugural CRU Fellow has returned to Concord having completed a Lymphoma Research Fellowship, followed by 4 years as a Lymphoma & Myeloma Consultant at University Hospital, Southampton in the UK. She brings her experience in early phase research and immune-effector cell therapies to her new role as the Medical Director of the BMT & Apheresis service and Cellular Therapies Lead. Dr Marc Ellis, FRACP, FRCPA, PhD, has returned to Concord having finished his PhD in platelet biology at the University of Sydney and a six-month appointment to Liverpool Hospital. He further expands the haemostasis and thrombosis service and will further develop the myeloproliferative trial portfolio.

Finally, my term as Head of Department finishes September 2024. While I will continue as Lead of the Lymphoma Portfolio and our Community Partnerships, I am thrilled to have such a talented clinician and community leader as Dr Emma Verner take over stewardship as Head of Department. With her strong background in clinical governance and advocacy for our community she will continue to embed a culture of research into care. All of us at Concord Haematology look forward to her leading fresh initiatives in a constantly learning healthcare environment.

At Concord Haematology we remain inspired by the patients we cure and driven by the patients we can't.



We are empowered by the Foundation for A Bloody Great Cause to conduct our independent investigator-initiated research

FOR PATIENTS, WITH PATIENTS.

A MESSAGE FROM DR NICOLE WONG DOO

Director of the Haematology Clinical Research Unit, Concord Cancer Centre, Concord Repatriation General Hospital

During the year 2023-24, the Concord Haematology Clinical Research Unit (HCRU) led nationally and internationally in clinical research for patients with blood diseases. Joining me in an already strong leadership team of Ms Jennifer Harman (Manager) and Ms Tafline Walker (Business and Regulatory Affairs Manager), we welcomed Ms Yang Song in 2024 as the new Deputy Manager. With this team now at the helm of the HCRU, we have been able to enact some of the goals from our Strategic Planning (2023):

- Attracting high-quality trials to the portfolio: To continue to attract high-quality trials, we have strengthened our processes in clinical trial start-up, resulting in improved turn-around times to open new trials, better visibility over delays when interacting with local and external stakeholders and accurate tracking of our start-up metrics.
- Support of research staff: HCRU staff were supported to attend the national Australasian Lymphoma & Leukaemia Group (ALLG) Scientific meetings in November 2023 (Sydney) and May 2024 (Melbourne), providing them with professional development and networking opportunities. In the Deputy Manager role, Ms Song is formulating clear professional development goals and opportunities for progression.
- Ongoing growth of the unit: There was a growth in the unit from 14 to 18 staff, with



talented hires including three new research nurses. We recruited three clinical trial Fellows (total FTE 2.2) who support the Haematologists in providing expert care and continue to be proud national and international ambassadors for the valuable training environment in the HCRU for future Fellows. Upon completion of his Fellowship year in the HCRU in 2023, Dr Ke Xu commenced a PhD at the ANZAC Research Institute with Prof Vivien Chen, further strengthening the translational research in blood platelets that the HRCU supports.

In support of sustainability: Our financial position remained strong in 2023-24, with the capacity to support HCRU salaries for 18 months. Through meticulous efforts within the Business Unit, financial reconciliations from sponsored clinical trial activity are extremely robust. In addition, we have focussed on timely accurate data collection to improve our reporting and performance.

Community Engagement: In October 2023, the HCRU supported and participated in a Patient and Carers Education Day, attracting over 120 participants to a full day of informative talks from our talented Haematology multidisciplinary team. The success of the day could not have been achieved without support from the Foundation for A Bloody Great Cause. The strengths of the HCRU in its partnership with patients and consumers in research have been highlighted in several talks across Sydney Local Health District including at Sydney Innovation Week 2024.

In 2023-24, the HCRU trials portfolio consisted of 30 actively recruiting clinical trials and six disease registries. We opened seven new trials of which three were ALLG investigator-initiated trials answering the most important questions for our patients. We recruited 44 patients to trials and many more to national disease registries.

Highlights of research successes include:

 Successful MRFF grant (MRFF2031511, \$320,000) by CIA Dr Ibrahim Tohidi-Esfahani, and CIB Prof Judith Trotman to support ongoing work in the patiententered data research project WhiMSICAL

- Publication of Professor Trotman's ALLG-NHL26 RePLy study in Follicular Lymphoma in Hemasphere.
- Presentation of the ALLG-HD21 trial led locally by myself at the American Society of Haematology December 2023 confirming a new standard of care in the treatment of Hodgkin lymphoma.
- Publication of the ALLG-NHL29 IRic study in Diffuse Large B cell Lymphoma by PI Dr Emma Verner in Blood Advances.
- Presentation of a new laboratory test to diagnose the platelet disorder HITTS at the 2023 International Society of Thrombosis & Hemostasis.
- Continued growth of Prof Chen's Platelet and Thrombosis Research Group with now \$7.7M in grant funding.

Once again, I give my tremendous thanks to the Foundation for A Bloody Great Cause, in particular for the success of International Women's Day 2024 as a community-building event as well as an important fundraiser.

The Foundation's support of the HCRU is tireless and pushes us to achieve more for our patients each day.

Nicole Wong Doo

















BOARD OF DIRECTORS

As of 30 June 2024



Marie Piccin - Chair Community member



Susan MacGregor Community member



Prof Judith Trotman
Head of Haematology
Department, Concord Cancer
Centre, Concord Hospital



A/Prof Ilona Cunningham
Clinical Director Cancer Services
and Palliative Care for Sydney
Local Health District



Rosanna Campisi - Secretary Community member



Steven Nassibian Community member



Paul DovicoCommunity member

Our gratitude and sincere thanks goes to:

- ♠ Rosanna Campisi Company Secretary.
- ♠ Paul Dovico & FORVIS MAZARS for ongoing pro-bono financial services.
- ◆ James Campisi, for undertaking all the related legal work pro-bono.
- ♠ City of Canada Bay Council for their ongoing support.
- ♠ Majors Bay Rd Chamber of Commerce for their continual support...







THE BLOODY GREAT COMMITTEE

(as of 30 June 2024)

- Natalino Bongiorno
- ♦ Christian Bracci
- Rosanna Campisi
- Susan MacGregor
- Lara Meli
- Steven Nassibian
- David Osborn
- Marie Piccin
- Judith Trotman

Committee Volunteers

- Tina Bligh
- Maria Budeja
- Lucy Puntunerio

Hospital Committee

- Jennifer Harman
- Alfredo Inton
- Ekaterina Jebelev
- Amanda Li
- Tafline Walker
- Nicole Wong Doo







A MESSAGE FROM THE BLOODY GREAT COMMITTEE

Susan MacGregor, Chair, The Bloody Great Committee

It is with great pleasure that I present my report as Chair of the Bloody Great Committee for 2023/2024 and absolutely over the moon to report we raised \$300,000 for the HCRU in this period. It is thanks to you, our wonderful supporters, we have achieved this success and I extend my heartfelt gratitude for your generosity.

The funds will enable us to sustain and expand the Committee's commitment to the Concord Haematology Research Unit.



Key Highlights

- Donors In 2023 we saw donor numbers increase by over 25%.
- **▶ Database** Our membership continues to grow as we are now well entrenched in our local community, through our various activities in the area.
- ♠ International Women's Day Breakfast (March 2024) With monetary and gift support from our amazing sponsors we had another fantastic morning. The feelings in the room were of warmth, friendship and fun. It was not surprising to see tickets sold out by February. We tried something different this year with a panel of young local business women and facilitator, Monica Attard, who were able to enthrall the audience with interesting talk. I must make note we had over 25 men in attendance which was so good to see.
 Make sure you reserve your seat for Wednesday 5 March 2025.
 Tickets, as always will sell quickly.
- End of Year Online Appeal (June 2023) Our database donors continued their valued support, many having been treated by our Haematology Team, or family and friends grateful for lifesaving treatments. Many have now committed to regular direct debit donations.
- In Memorium /Other Funds Earlier this year we lost a valued friend, volunteer and very generous donor. We felt very humbled also receiving a bequest towards the Foundation. Due to privacy we are unable to print a name but the general essence accompanying the donations was that sincere gratefulness for extension of life.

PARTNERSHIPS AND FUNDRAISING

I cannot speak highly enough of our sponsors. Many have been with us since we started our fundraising journey but it is delightful to welcome new friends who are willing to further help our bloody great cause. Grateful thanks go to Canada Bay Club for their three year Diamond Sponsorship which will make a tremendous difference to our finances. All major sponsors are noted elsewhere in this report but I sincerely acknowledge every donor, supporter and sponsor no matter how small the 'input'. I encourage you to support these special and very generous companies who totally deserve our business.

Because of our varied interests most of the committee members are involved in other groups or projects. It is fantastic to see how the Bloody Great Cause thread weaves its way through our community.

Some involvement included:

- Breakfast Point Men's Shed
- Bunnings BBQ and IGA Mortlake Sausage Sizzle. Who doesn't like a barbecued sausage these are always delicious, and all goods supplied by IGA Mortlake - a wonderful supporter.
- ♦ Concord Uniting Church Opportunity Shop monies received.
- Majors Bay Road Chamber of Commerce Where would we be without the continuing support of the Chamber? A Halloween Stall in October, a Mother's Day stall in May and a colourful table with the Foundation at Ferragosto Italian Street Festival, Five Dock. A great investment was a loudspeaker and we could hear our raffle ticket sellers over the heads of 50,000 plus people at the festival.

VOLUNTEERS

My list of friends keeps growing and we seem to engage with the most wonderful caring people who give their all to help with our fundraising but also help in raising our profile in the area.

We welcomed the inspiring David Osborn to our Committee. David shows great empathy to fellow patients having travelled the path of cancer treatment.

One of the highlights of my year is a 'packing prize' night at a committee member's home where a few of us get together to prepare our gift packs. Although bone weary at the end of the night I drive home full of laughter, good food and wonderful memories of beautiful friendships.

We work hard for the Foundation but we party well too! I encourage anyone thinking of how they can help to contact one of us - you will not regret it.

From the beginning it has been our mission to help fund the Haematology Clinical Research Unit and highlight the wonderful work they do - Finding Cures, Saving Lives.

Thank you to our incredible community who stick with us and we honour your support - working together we will be able to do so much more.

Susan MacGregor







International Women's Day 2024 (IWD)

On March 7th 2024, over 230 guests attended the sold-out International Women's Day Breakfast at Aqua Luna Drummoyne, hosted by the Foundation and the Bloody Great Committee.

Guests were treated to a special Q & A panel of young professional women led by the Walkley award-winning journalist Monica Attard OAM. A wonderful breakfast filled with laughter, inspiration and community solidarity. This year the IWD's theme was #InspireInclusion

Guests also were treated to a very interesting interview of a clinical trial nurse Adeline Kintono, by Dr Nicole Wong Doo, Director of the Clinical Research Unit at Concord Hospital.

The Foundation Chair Marie Piccin and Committee Chair Susan MacGregor were thrilled to be able to present a cheque for \$200,000 to Dr Nicole Wong Doo. This represented 12 months of fundraising by the Foundation.

The funds will be used to provide more clinical research nurses, giving more patients access to the life-saving blood cancer trials at Concord Haematology, Concord Hospital Sincere thanks to our supporters who continue to support our fundraising events and sincere thanks to our tireless volunteers who have worked non-stop in the last year to raise these funds.

To view photos of IWD2024 visit: www.abloodygreatcause.com.au/photo-gallery-2024/













Guest Panelists (fr Left) Sally Sitou MP Federal member for Reid, Stephanie Di Pasqua MP State Member for Drummoyne, Rafqa Touma Journalist, Dr Janlyn Falconer Haematologist and Monica Attard





Volunteers and a young guest



The Hospital Team

aBLCDY great sports raffle!

Thank you to everyone who bought raffle tickets in our Bloody Great Sports Raffle, held at Ferragosto - an Italian street festival in FiveDock in August 2023.

The tickets were sold at Concord Hospital before the event by our fabulous hospital staff volunteers and at the Ferragosto stall on 20th August at Five Dock by our Committee. Ferragosto was visited by over 100,000 people, it was a fabulous day celebrating Italian culture in our community.









HALLOWEEN

Thank you to everyone who visited our Halloween stall on 31st October 2023 at Major's Bay Rd Concord. This year The Foundation for A Bloody Great Cause was the charity partner of the Halloween event. Many thanks to all the community members who made donations. We hope you enjoyed your treat bag!

Congratulations to Majors Bay Chamber of Commerce for bringing the Concord community and businesses together for this fabulous family night!





PATIENTS' EDUCATION DAY OCTOBER 2023

On Wednesday 18th October, Dr Nicole Wong Doo and the Concord Hospital Haematology Department hosted a Patient and Carer's Education Day at Concord Hospital Medical Education Centre.

Over 130 patients and their carers attended, receiving a warm Welcome to Country by local Kamilaroi Elder Mr. Mark Hayes, who is one of Concord's successfully treated leukaemia patients.

Many patients commented on how educational and stimulating the day was and were very impressed with the entire Haematology's team effort to deliver such an informative event filled with positive and supportive energy.

During the morning sessions, patients heard from a team of over 12 doctors, nurses, and researchers covering, all the latest updates on blood diseases, how the Unit works and the importance of nutrition, exercise and psychological support before, during and after treatment.

The afternoon sessions were divided between specific disease lectures, which patients could attend and a Q & A with patients currently on clinical trials. All sessions were extremely well received by the attendees.

The Patient Day was proudly sponsored by The Foundation for A Bloody Great Cause who supported the Unit in marketing the event, raising awareness for research and clinical trials and providing a delicious lunch and morning/afternoon tea enjoyed by all.

Thank you to all the patients, carers, medical staff and volunteers for making this such a successful day.





Dr Nicole Wong Doo HCRU Director



Dr Nicole Wong Doo, Professor Judith Trotman, congratulate Dr Monique Menzies (2nd from the right) the Inaugural Bloody Great Fellow supported by the Foundation





about infection prevention



Mr Andrew Warden WhiMSICAL Investigator and his wife Nina, with trial co-ordinator Dr Alex Wong

SUPPORTERS NIGHT 10TH APRIL 2024

On Wednesday, 10th April, The Foundation for A Bloody Great Cause, the Bloody Great Committee, and the Haematology Clinical Research Unit (CRU) hosted a supporters' night and a 'behind the scenes' tour of the Cancer Centre for our past event sponsors and generous donors.

Chief Executive of Sydney Local Health District, Dr Teresa Anderson and Professor Judith Trotman, Head of Haematology at Concord Hospital, welcomed the visitors and thanked them for their attendance and ongoing support. Not usually available to the public, guests saw the amazing high-tech laboratories where all blood samples were tested for diagnostic purposes and ready for specific treatments.

Guests were also taken on a journey by the doctors of how a diagnosis is made from blood collection, blood analysis, to team discussion of the patient case to create a team led care plan for the patient and a showcase presentation of clinical trials supported by the Foundation.







Prof. Judith Trotman, Dr Teresa Andersen, CCBC Mayor Michael Megna, Warwick Williams - community supporters.



Tour Group led by Professor Judith Trotman



Touring The Diagnostic Laboratory



Supporter night attendees

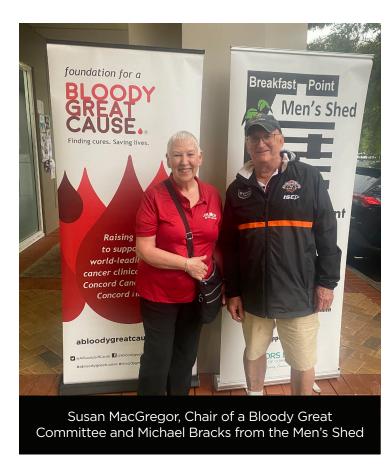
OUR COMMUNITY PARTNERS

Thank you to Breakfast Point Men's Shed who have run two BBQ's to raise funds for the Foundation – one at Bunnings Ashfield in March 2024 and another one at Breakfast Point IGA on the wettest April day in Sydney!

Thank you to all involved for the fabulous funds you raised - \$5,710 in total was given to the Foundation!

A huge thanks to Aaron and the IGA team for generously donating all the produce.

We are blessed to be supported by such a Bloody Great Community that can also cook a bloody great bacon and egg roll and sausage sizzle!









The Bloody Great Committee members accepting the first cheque of \$2,860 from the Men's Shed



Committee members and Majors Bay Rd Chamber of Commerce members selling flowers for Mothers Day and raising funds for the Foundation



Canada Bay Club is partnering with the Foundation us for the next three years. Their support both in funds and volunteer services is invaluable.



A constant supporter of the Foundation - Padre Atanasio Gionelli Charitable Works

FUNDRAISING TALLY

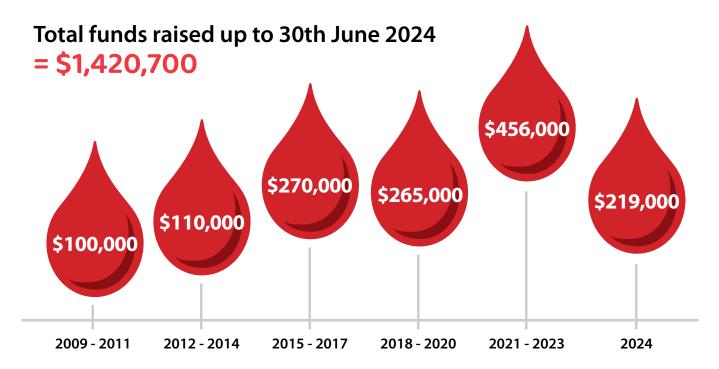
Up to 30 June 2024

The main sources of our revenue over the years have been:

- Our signature event A Bloody Great Night Out! held in 2013, 2015, 2017, 2019 & 2022.
- International Women's Day held in 2018, 2019, 2020, 2021 & 2022 (both online) 2023, & 2024.
- Specific donation appeals such as Christmas appeals 2020, 2021 & 2023 and End of Financial Year 2023 & 2024 appeals.
- Individual donations from ongoing bequests, in memoriam donations, and celebrations.
- Sponsorships for our fundraising events
- Grants from City of Canada Bay Council and government equipment grants.
- ♦ Local Community group donations such as Breakfast Point Rotary Art Show (2022), and Breakfast Point Men's Shed (2022, 2023, 2024).

Our sincere gratitude to everyone who has contributed to this amazing fundraising journey.

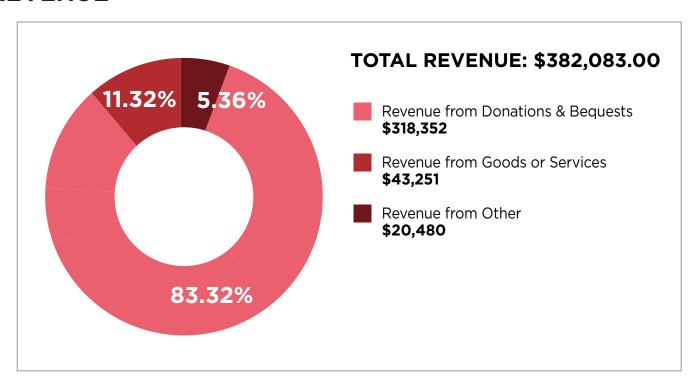




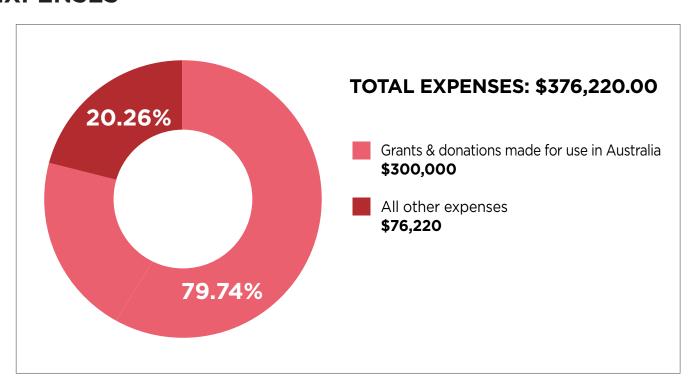
If you would like a copy of our financial statements for 2023-24 prepared for the Foundation on a pro bono basis by Paul Dovico, Partner, Forvis MAZARS and the Audited Financial Report prepared by J. L. Roberts - Lane Cove, please contact us at committee@abloodygreatcause.com.au

FINANCIAL OVERVIEW 2023 - 2024

REVENUE



EXPENSES





CONTACT US

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- @ABloodyGr8Cause
- @ @abloodygreatcause

Foundation for A Bloody Great Cause Limited. ABN 81 632 588 713 Sincere thanks to Chill Digital Media for helping design and prepare this Annual Report



Foundation for A Bloody Great Cause Ltd is registered with the Australian Taxation Office as an Income Tax Exempt Charity.

All donations over \$2 are tax deductible